

Press Release

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Social wish tree: Bauer employees fulfill 150 Christmas wishes

Schrobenhausen, Germany – There was great joy on December 16 when the "Bauer Christkindl" presented the gifts that had been collected as part of this year's Wish Tree campaign. Around 150 Christmas wishes, which had been hanging on a festively decorated tree in the Schrobenhausen headquarters since the end of November, had been fulfilled by the dedicated Bauer staff.

This year, four social institutions were supported for the first time: the children's house ARCHE Dollnstein, the A.p.e. family aid, the Bambini Haus Ingolstadt and the IG Eltern. The wish list ranged from toys and clothing to urgently needed everyday items – and thanks to the high level of donations, all wishes were quickly fulfilled.

"Every year, it is moving to see the passion with which our employees support this campaign. This commitment shows how small gestures can achieve great things," emphasizes Hartmut Beutler, Executive Board Member of BAUER AG. Special thanks also went to Christina Biebel, who once again organized the campaign.

Image: pressebild-press-image-wunschbaum-aktion-social-wish-tree-2024-schrobenhausen-bauer-ag



Beaming faces as the parcels are handed over – pictured from left to right: Emilia Vielwerth and Nadine Dier (both IG Eltern), Kathrin Habermayr (Bambini Haus Ingolstadt), Christina Biebel (Bauer), Executive Board Member Hartmut Beutler and Baerbel Schmidt

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(A.p.e.). The gifts for the ARCHE children's home in Dollnstein will be handed over on site on December 19. © BAUER Group

About Bauer

The BAUER Group is a leading provider of services, equipment and products dealing with ground and groundwater. The Group can rely on a worldwide network on all continents. The Group's operations are divided into three forward-looking segments with high synergy potential: Geotechnical Solutions, Equipment and Resources. Bauer profits enormously from the collaboration of its three business segments, enabling the Group to position itself as an innovative, highly specialized provider of products and services for demanding projects in specialist foundation engineering and related markets. Bauer therefore offers suitable solutions to the world's greatest challenges, such as urbanization, the growing infrastructure needs, the environment, as well as water. The BAUER Group was founded in 1790 and is based in Schrobenhausen, Bavaria. In 2023, it employed about 12,000 people and achieved total Group revenues of EUR 1.8 billion worldwide. More information can be found at https://www.bauer.de/en. Follow us on Facebook, LinkedIn, Instagram and YouTube!