

Specialist Press Release

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New sales branch of BAUER Maschinen GmbH for DACH customers

Edelshausen/Duisburg, Germany – Even closer to the customer: At the beginning of this year, the sales activities of BAUER Maschinen GmbH for the DACH region were combined into a new branch office. Since then, the experienced team led by Alfred Widmann has been directly assisting customers in Germany, Austria, Switzerland and Luxembourg, acting as a contact for all topics related to the equipment range of BAUER Maschinen GmbH, including the Obermann MAT products as well as comprehensive assistance for all customer service and maintenance topics.

“We are committed to offering our customers an improved service in the future,” says Alfred Widmann. The strategy is to communicate directly, react more quickly and provide the customers with comprehensive advice. In addition to supplying wear parts, spare parts and carrying out repairs, this also includes, for example, intensive assistance of equipment operators on site by an experienced service consultant.

This is much appreciated by customers such as Celler Grundbau. The subsidiary of Celler Brunnenbau Holding has been a loyal customer of BAUER Maschinen GmbH since the 1980s. “Over our many years of collaboration, a very close relationship and deep partnership has developed that goes well beyond a typical customer-supplier relationship,” reports Alfred Widmann.

Just recently, a new BAUER BG 23 H was handed over to Celler Grundbau. The occasion was worth celebrating, not just for the handover itself but also to continue a truly special tradition. In the past, all machines have been christened before being adopted into the fleet, and this latest arrival was also given a name of its own. Its namesake was Julia Wietfeldt, wife of principal shareholder Dirk Wietfeldt. “It was a particular pleasure to celebrate the official christening with both of them, as well as the managing director of Celler Grundbau GmbH, Alexander Benning, and his partner Angela,” says Alfred Widmann.

The christening was held at the site in Duisburg, where the BG 23 H was also put to use right away for the first time. For the project Freiheit Nord, Baufeld 04, which Celler Grundbau is executing on behalf of Hochtief Infrastructure GmbH, an excavation pit with two underground floors needs to be constructed. A seven-story administrative building with a stepped design will be constructed here later. For the construction of the Berlin wall with one or two-layer tie backs, the BAUER BG 20 H “Wicki” and the newly delivered BG 23 H “Julia” were used. “We wish them further success and look forward to continuing our close partnership,” remarks Alfred Widmann.

Photos: 2022-08_BAUER_sales+branch+DACH...



(1) Alfred Widmann (7th from left) and his sales team directly assist DACH customers of BAUER Maschinen GmbH.



(2) Equipment handover and christening of the new BG 23 H with the name “Julia”

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About BAUER Maschinen Group

For almost 60 years, equipment from Bauer has represented the highest performance and quality and constant innovation. The BAUER Maschinen Group is the world market leader in the development and manufacture of specialist foundation engineering equipment. BAUER Maschinen GmbH, which is also the holding company for a number of subsidiaries, designs and builds large-diameter drilling rigs, duty-cycle cranes, trench cutters, grabs and vibrators as well as the related tooling at its plants in Schrobenhausen, Aresing and Edelshausen. The subsidiaries manufacture state-of-the-art mixing and separation equipment as well as rotary drive systems and equipment for drilling small-diameter boreholes and wells. The BAUER Maschinen Group also operates manufacturing facilities in the USA, Russia, China, Malaysia, Italy, Singapore and Turkey. Component suppliers within the Group are Schachtbau Nordhausen and Olbersdorfer Guß. The company operates a global sales and service network. More at bma.bauer.de

About Bauer

The BAUER Group is a leading provider of services, equipment and products dealing with ground and groundwater. With over 110 subsidiaries, Bauer can rely on a worldwide network on all continents. The Group's operations are divided into three forward-looking segments with high synergy potential: Construction, Equipment and Resources. Bauer profits enormously from the collaboration of its three business segments,



enabling the Group to position itself as an innovative, highly specialized provider of products and services for demanding projects in specialist foundation engineering and related markets. Bauer therefore offers suitable solutions to the world's greatest challenges, such as urbanization, the growing infrastructure needs, the environment, as well as water, oil and gas. The BAUER Group was founded in 1790 and is based in Schrobenhausen, Bavaria. In 2021, it employed about 12,000 people in around 70 countries and achieved total Group revenues of EUR 1.5 billion. BAUER Aktiengesellschaft is listed in the Prime Standard of the German Stock Exchange. More information can be found at www.bauer.de. Follow us on [Facebook](#), [LinkedIn](#) and [YouTube](#)!